



KAC Business Partners Program

As a KAC Business Partner, you receive maximum exposure for your goods and services through opportunities to reach county decision makers in print, online and in person at KAC events. Decision makers who are members of the KAC represent 99.7% of all Kansas residents. Please complete the form on back and return it to Dana Wethington, Kansas Association of Counties, 300 SW 8th Ave., Ste. 300, Topeka, KS 66603; or fax 785-272-3585. Call 785-272-2585 x 313 or email wethington@kansascounties.org with questions.

Platinum \$1,800

- Free booth at the Annual Conference Exhibition
- Free KAC Website Professional Services Directory with your logo and 75-word description, plus link to your website
- Free County Comment monthly electronic newsletter annual subscription
- Free County Comment one-month business card size advertisement
- Free list of county officials by county
- Free Invitation to the Board & Staff Dinner prior to the Annual Conference
- Free County Officials Electronic Directory full page advertisement
- 25% discount for additional advertising in County Comment
- 25% discount for additional advertising in the County Officials Electronic Directory
- 10% discount for advertisement in the Annual Conference program
- Recognition on a banner prominently displayed at the Annual Conference
- Preferred placement for Annual Conference booth prior to September 1 each year

Minimum value \$2,820

Gold \$1,400

- Free KAC Website Professional Services Directory with your logo and 75-word description, plus link to your website
- Free County Comment monthly electronic newsletter annual subscription
- Free County Comment one-month business card size advertisement
- Free County Officials Electronic Directory half page advertisement
- Free list of county officials by county
- Half-price booth at Annual Conference Exhibition
- 20% discount for additional advertising in County Comment
- 20% discount for additional advertising in the County Officials Electronic Directory
- 10% discount for advertisement in the Annual Conference program
- Recognition on a banner prominently displayed at the Annual Conference
- Preferred placement for Annual Conference booth prior to September 1 each year

Minimum value \$1,950

Silver \$ 1,000

- Free KAC Website Professional Services Directory with your logo and 75-word description, plus link to your website
- Free County Comment monthly electronic newsletter annual subscription
- Free County Comment one-month business card size advertisement
- Free County Officials Electronic Directory quarter page advertisement
- Free list of county officials by county
- 25% discount on Annual Conference Exhibition booth
- 15% discount for additional advertising in County Comment
- 15% discount for additional advertising in the County Officials Electronic Directory
- 10% discount for advertisement in the Annual Conference program
- Recognition on a banner prominently displayed at the Annual Conference
- Preferred placement for Annual Conference booth prior to September 1 each year

Minimum value \$1,225

Bronze \$750

- Free KAC Website Professional Services Directory with your logo and 75-word description, plus link to your website
- Free County Comment monthly electronic newsletter annual subscription
- Free County Comment one-month business card size advertisement
- Free County Officials Electronic Directory business card size advertisement
- Free list of county officials by county
- 20% discount on Annual Conference Exhibition booth
- 10% discount for additional advertising in County Comment
- 10% discount for additional advertising in the County Officials Electronic Directory
- 10% discount for advertisement in the Annual Conference program
- Recognition on a banner prominently displayed at the Annual Conference
- Preferred placement for Annual Conference booth prior to September 1 each year

Minimum value \$885



KAC Business Partners Application

Please complete this application and return with payment to Dana Wethington, Kansas Association of Counties, 300 SW 8th Ave., Ste. 300, Topeka, KS 66603; or fax 785-272-3585. Questions? Call 785-272-2585 x 313 or email wethington@kansascountries.org

Business Partner Option (over) _____

Company/Organization/Association _____

Contact Name & Title _____

Street/PO Box Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Website Address _____

Description of services within 75 words _____

Terms:

- Annual Fees for KAC Business Partners are Platinum \$1,800, Gold \$1,400, Silver \$1,000, and Bronze \$750. The term of membership is January 1 through December 31, and we will prorate the fees quarterly.
- All KAC Business Partners are subject to the Association’s acceptance. The KAC reserves the right in its sole discretion to deny application from any person/business/organization. Acceptance of KAC Business Partners does not constitute an endorsement by the Kansas Association of Counties, nor does it represent an opinion about the quality of your business/organization’s products or services.

I agree to the program terms and authorize this application of my behalf or on behalf of my business or organization.

Printed Name _____

Signature _____ Date _____